



*comparativa acumulada a JUNIO*

2017-2018

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	12.620	11.510	9,64%	7.739	7.682	0,74%	20.359	19.192	6,08%
2.Todo Terreno	5.289	3.624	45,94%	3.568	2.709	31,71%	8.857	6.333	39,85%
3.Com.Ligeros	2.902	2.499	16,13%	2.403	2.256	6,52%	5.305	4.755	11,57%
4.Ind.Medios	1.408	1.325	6,26%	791	779	1,54%	2.199	2.104	4,52%
5.Industriales	150	145	3,45%	100	80	25,00%	250	225	11,11%
6.Autobuses	81	75	8,00%	39	70	-44,29%	120	145	-17,24%
7.Motocicletas	1.906	1.467	29,93%	1.628	1.308	24,46%	3.534	2.775	27,35%
8.Ciclomotores	120	174	-31,03%	74	96	-22,92%	194	270	-28,15%
9.Especiales	73	92	-20,65%	52	42	23,81%	125	134	-6,72%
<b>Totales</b>	<b>24.549</b>	<b>20.911</b>	<b>17,40%</b>	<b>16.394</b>	<b>15.022</b>	<b>9,13%</b>	<b>40.943</b>	<b>35.933</b>	<b>13,94%</b>

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2017-2018

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	4.102	2.670	53,63%	1.798	1.702	5,64%	5.900	4.372	34,95%
2.Todo Terreno	1.212	750	61,60%	779	577	35,01%	1.991	1.327	50,04%
3.Com.Ligeros	460	666	-30,93%	421	408	3,19%	881	1.074	-17,97%
4.Ind.Medios	276	276	0,00%	173	150	15,33%	449	426	5,40%
5.Industriales	18	24	-25,00%	14	16	-12,50%	32	40	-20,00%
6.Autobuses	15	11	36,36%	9	8	12,50%	24	19	26,32%
7.Motocicletas	351	270	30,00%	300	323	-7,12%	651	593	9,78%
8.Ciclomotores	34	55	-38,18%	16	13	23,08%	50	68	-26,47%
9.Especiales	12	14	-14,29%	7	5	40,00%	19	19	0,00%
<b>Totales</b>	<b>6.480</b>	<b>4.736</b>	<b>36,82%</b>	<b>3.517</b>	<b>3.202</b>	<b>9,84%</b>	<b>9.997</b>	<b>7.938</b>	<b>25,94%</b>

**comparativa canales de venta acumulado JUNIO**

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	Alquiler	4.243	3.580	18,52%	932	1.132	-17,67%	5.175	4.712	9,83%
	Empresas	2.609	2.497	4,49%	895	853	4,92%	3.504	3.350	4,60%
	Particular	5.768	5.433	6,17%	5.912	5.697	3,77%	11.680	11.130	4,94%
	<b>Totales</b>	<b>12.620</b>	<b>11.510</b>	<b>9,64%</b>	<b>7.739</b>	<b>7.682</b>	<b>0,74%</b>	<b>20.359</b>	<b>19.192</b>	<b>6,08%</b>
2.TODO Terreno	Alquiler	1.070	437	144,85%	373	333	12,01%	1.443	770	87,40%
	Empresas	1.062	651	63,13%	577	355	62,54%	1.639	1.006	62,92%
	Particular	3.157	2.536	24,49%	2.618	2.021	29,54%	5.775	4.557	26,73%
	<b>Totales</b>	<b>5.289</b>	<b>3.624</b>	<b>45,94%</b>	<b>3.568</b>	<b>2.709</b>	<b>31,71%</b>	<b>8.857</b>	<b>6.333</b>	<b>39,85%</b>
3.Com.Ligeros	Alquiler	261	416	-37,26%	71	54	31,48%	332	470	-29,36%
	Empresas	1.285	806	59,43%	451	395	14,18%	1.736	1.201	44,55%
	Particular	1.356	1.277	6,19%	1.881	1.807	4,10%	3.237	3.084	4,96%
	<b>Totales</b>	<b>2.902</b>	<b>2.499</b>	<b>16,13%</b>	<b>2.403</b>	<b>2.256</b>	<b>6,52%</b>	<b>5.305</b>	<b>4.755</b>	<b>11,57%</b>
4.Ind.Medios	Alquiler	130	144	-9,72%	41	38	7,89%	171	182	-6,04%
	Empresas	722	622	16,08%	414	412	0,49%	1.136	1.034	9,86%
	Particular	556	559	-0,54%	336	329	2,13%	892	888	0,45%
	<b>Totales</b>	<b>1.408</b>	<b>1.325</b>	<b>6,26%</b>	<b>791</b>	<b>779</b>	<b>1,54%</b>	<b>2.199</b>	<b>2.104</b>	<b>4,52%</b>
5.Industriales	Alquiler	27	6	350,00%				27	6	350,00%
	Empresas	111	126	-11,90%	96	78	23,08%	207	204	1,47%
	Particular	12	13	-7,69%	4	2	100,00%	16	15	6,67%
	<b>Totales</b>	<b>150</b>	<b>145</b>	<b>3,45%</b>	<b>100</b>	<b>80</b>	<b>25,00%</b>	<b>250</b>	<b>225</b>	<b>11,11%</b>
6.Autobuses	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	77	72	6,94%	38	70	-45,71%	115	142	-19,01%
	Particular	3	3	0,00%	1	0	#+INF	4	3	33,33%
	<b>Totales</b>	<b>81</b>	<b>75</b>	<b>8,00%</b>	<b>39</b>	<b>70</b>	<b>-44,29%</b>	<b>120</b>	<b>145</b>	<b>-17,24%</b>
7.Motocicletas	Alquiler	113	119	-5,04%	49	34	44,12%	162	153	5,88%
	Empresas	132	107	23,36%	144	136	5,88%	276	243	13,58%
	Particular	1.661	1.241	33,84%	1.435	1.138	26,10%	3.096	2.379	30,14%
	<b>Totales</b>	<b>1.906</b>	<b>1.467</b>	<b>29,93%</b>	<b>1.628</b>	<b>1.308</b>	<b>24,46%</b>	<b>3.534</b>	<b>2.775</b>	<b>27,35%</b>
8.Ciclomotores	Alquiler	0	3	-100,00%	0	1	-100,00%	0	4	-100,00%
	Empresas	13	28	-53,57%	6	4	50,00%	19	32	-40,63%
	Particular	107	143	-25,17%	68	91	-25,27%	175	234	-25,21%
	<b>Totales</b>	<b>120</b>	<b>174</b>	<b>-31,03%</b>	<b>74</b>	<b>96</b>	<b>-22,92%</b>	<b>194</b>	<b>270</b>	<b>-28,15%</b>
9.Especiales	Alquiler	14	28	-50,00%	19	8	137,50%	33	36	-8,33%
	Empresas	8	10	-20,00%	7	16	-56,25%	15	26	-42,31%
	Particular	51	54	-5,56%	26	18	44,44%	77	72	6,94%
	<b>Totales</b>	<b>73</b>	<b>92</b>	<b>-20,65%</b>	<b>52</b>	<b>42</b>	<b>23,81%</b>	<b>125</b>	<b>134</b>	<b>-6,72%</b>
<b>Totales</b>	<b>24.549</b>	<b>20.911</b>	<b>17,40%</b>	<b>16.394</b>	<b>15.022</b>	<b>9,13%</b>	<b>40.943</b>	<b>35.933</b>	<b>13,94%</b>	

*comparativa canales de venta mes*

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	Alquiler	2.481	1.284	93,22%	559	603	-7,30%	3.040	1.887	61,10%
	Empresas	568	409	38,88%	168	154	9,09%	736	563	30,73%
	Particular	1.053	977	7,78%	1.071	945	13,33%	2.124	1.922	10,51%
	<b>Totales</b>	<b>4.102</b>	<b>2.670</b>	<b>53,63%</b>	<b>1.798</b>	<b>1.702</b>	<b>5,64%</b>	<b>5.900</b>	<b>4.372</b>	<b>34,95%</b>
2.TODO Terreno	Alquiler	502	157	219,75%	201	145	38,62%	703	302	132,78%
	Empresas	162	148	9,46%	101	59	71,19%	263	207	27,05%
	Particular	548	445	23,15%	477	373	27,88%	1.025	818	25,31%
	<b>Totales</b>	<b>1.212</b>	<b>750</b>	<b>61,60%</b>	<b>779</b>	<b>577</b>	<b>35,01%</b>	<b>1.991</b>	<b>1.327</b>	<b>50,04%</b>
3.Com.Ligeros	Alquiler	91	249	-63,45%	29	9	222,22%	120	258	-53,49%
	Empresas	139	186	-25,27%	73	92	-20,65%	212	278	-23,74%
	Particular	230	231	-0,43%	319	307	3,91%	549	538	2,04%
	<b>Totales</b>	<b>460</b>	<b>666</b>	<b>-30,93%</b>	<b>421</b>	<b>408</b>	<b>3,19%</b>	<b>881</b>	<b>1.074</b>	<b>-17,97%</b>
4.Ind.Medios	Alquiler	34	53	-35,85%	23	11	109,09%	57	64	-10,94%
	Empresas	141	130	8,46%	87	79	10,13%	228	209	9,09%
	Particular	101	93	8,60%	63	60	5,00%	164	153	7,19%
	<b>Totales</b>	<b>276</b>	<b>276</b>	<b>0,00%</b>	<b>173</b>	<b>150</b>	<b>15,33%</b>	<b>449</b>	<b>426</b>	<b>5,40%</b>
5.Industriales	Empresas	15	21	-28,57%	14	15	-6,67%	29	36	-19,44%
	Particular	3	3	0,00%	0	1	-100,00%	3	4	-25,00%
	<b>Totales</b>	<b>18</b>	<b>24</b>	<b>-25,00%</b>	<b>14</b>	<b>16</b>	<b>-12,50%</b>	<b>32</b>	<b>40</b>	<b>-20,00%</b>
6.Autobuses	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	14	11	27,27%	8	8	0,00%	22	19	15,79%
	Particular				1	0	#+INF	1	0	#+INF
	<b>Totales</b>	<b>15</b>	<b>11</b>	<b>36,36%</b>	<b>9</b>	<b>8</b>	<b>12,50%</b>	<b>24</b>	<b>19</b>	<b>26,32%</b>
7.Motocicletas	Alquiler	37	25	48,00%	11	17	-35,29%	48	42	14,29%
	Empresas	21	20	5,00%	24	28	-14,29%	45	48	-6,25%
	Particular	293	225	30,22%	265	278	-4,68%	558	503	10,93%
	<b>Totales</b>	<b>351</b>	<b>270</b>	<b>30,00%</b>	<b>300</b>	<b>323</b>	<b>-7,12%</b>	<b>651</b>	<b>593</b>	<b>9,78%</b>
8.Ciclomotores	Alquiler	0	1	-100,00%	0	1	-100,00%	0	2	-100,00%
	Empresas	1	23	-95,65%	2	0	#+INF	3	23	-86,96%
	Particular	33	31	6,45%	14	12	16,67%	47	43	9,30%
	<b>Totales</b>	<b>34</b>	<b>55</b>	<b>-38,18%</b>	<b>16</b>	<b>13</b>	<b>23,08%</b>	<b>50</b>	<b>68</b>	<b>-26,47%</b>
9.Especiales	Alquiler	5	4	25,00%				5	4	25,00%
	Empresas	1	1	0,00%	2	5	-60,00%	3	6	-50,00%
	Particular	6	9	-33,33%	5	0	#+INF	11	9	22,22%
	<b>Totales</b>	<b>12</b>	<b>14</b>	<b>-14,29%</b>	<b>7</b>	<b>5</b>	<b>40,00%</b>	<b>19</b>	<b>19</b>	<b>0,00%</b>
<b>Totales</b>	<b>6.480</b>	<b>4.736</b>	<b>36,82%</b>	<b>3.517</b>	<b>3.202</b>	<b>9,84%</b>	<b>9.997</b>	<b>7.938</b>	<b>25,94%</b>	